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PRESS RELEASE

MEDIA CONTACT  
William Burleson  
Publisher, Flexible Press  
612-998-9375  
[editor@flexiblepub.com](mailto:editor@flexiblepub.com)



FOR IMMEDIATE RELEASE

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## **Publisher raises awareness and donates proceeds to benefit nonprofits**

Flexible Press, a small literary press based in Minneapolis, has for the past three years not only worked to publish fine literary fiction but also has dedicated a portion of the proceeds of each book to relevant non-profits.

As of the beginning of 2022, Flexible Press and its authors have thus far donated over \$6,000 to six nonprofits, including The Friends of the Boundary Waters Wilderness and Comunitades Latinas Unidas En Servicio (CLUES) in the Twin Cities. Five additional nonprofits will be recipients in 2022.

“It’s a start,” says William Burleson, founding editor at the press. “We believe that, along with publishing books that tackle important topics, we can and should support—both in donations and awareness—relevant local and national mission-driven nonprofits.” Burleson adds, “But it all starts with quality literature.”

“Education plays such a pivotal role in fighting poverty, yet many parents can’t afford the basic school supplies for their children,” says Ahmed Jilo, Burqaa Guddinnaa Foundation, which works to uplift children in Ethiopia through education. A portion of the proceeds from *Oromo Witness* by Abdul dire are dedicated to the foundation. “More than 750 children received school supplies ... It means a lot to us.”

“Alliance Housing enjoyed working with Flexible Press on its *Home: An Anthology*,” says Barbara Jeanetta, Executive Director for Alliance Housing, a Twin Cities-based nonprofit. 100% of profits from *Home* are dedicated to Alliance Housing. “Not only did they share their profits with our affordable housing nonprofit, they organized a reading by many of the writers for our donors and tenants.”

Flexible Press has had a mission of supporting authors, communities, and mission-driven non-profits through story. Since its beginning in 2017, the press has evolved from locally-focused short story collections to national publication of high-quality literary novels. The press published three books in 2000 and 2021, and now expects to publish four more in 2022.

Nonprofits that have benefited, and their donations thus far, are:

- **CLUES** (\$944), whose programs and services connect individuals and families to resources, skills, institutions, and systems and create an environment for people to be engaged and empowered
- **Friends of the Boundary Waters Wilderness** (\$1,750), a nonprofit environmental organization
- **The Burqaa Guddinnaa Foundation** (\$1,200), uplifting children in Ethiopia through education

- **Alliance Housing Inc.**(\$1,276), working to make it possible for individuals and families to create homes for themselves, regardless of income and background by developing and managing housing
- **The American Friends Service Committee** (\$562), an organization working for peace and social justice in the United States and around the world
- **Model Cities** (\$430), a St. Paul, Minnesota, based non-profit that provides youth programs, supportive housing, crisis services, family support services, and more.

Flexible Press is just getting started. For 2022, nonprofits that will be benefiting from books published later in 2021 and coming in 2022 include:

- **The NY Writers Coalition**, a non-profit organization helping traditionally silenced and under-heard New Yorkers to find their voices through the art of creative writing
- **The National Alliance on Mental Illness**, the nation's largest grassroots mental health organization dedicated to building better lives for the millions of Americans affected by mental illness.
- **National Network to End Domestic Violence** (<https://nnev.org>)
- **National Niemann-Pick Disease Foundation** (<https://nnpdf.org/>)
- **Council of Community Housing Organizations of San Francisco** (<https://www.sfccho.org/>)

For more information about Flexible Press, visit [www.flexiblepub.com](http://www.flexiblepub.com).

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